



MESSEBAU

roc
Design.

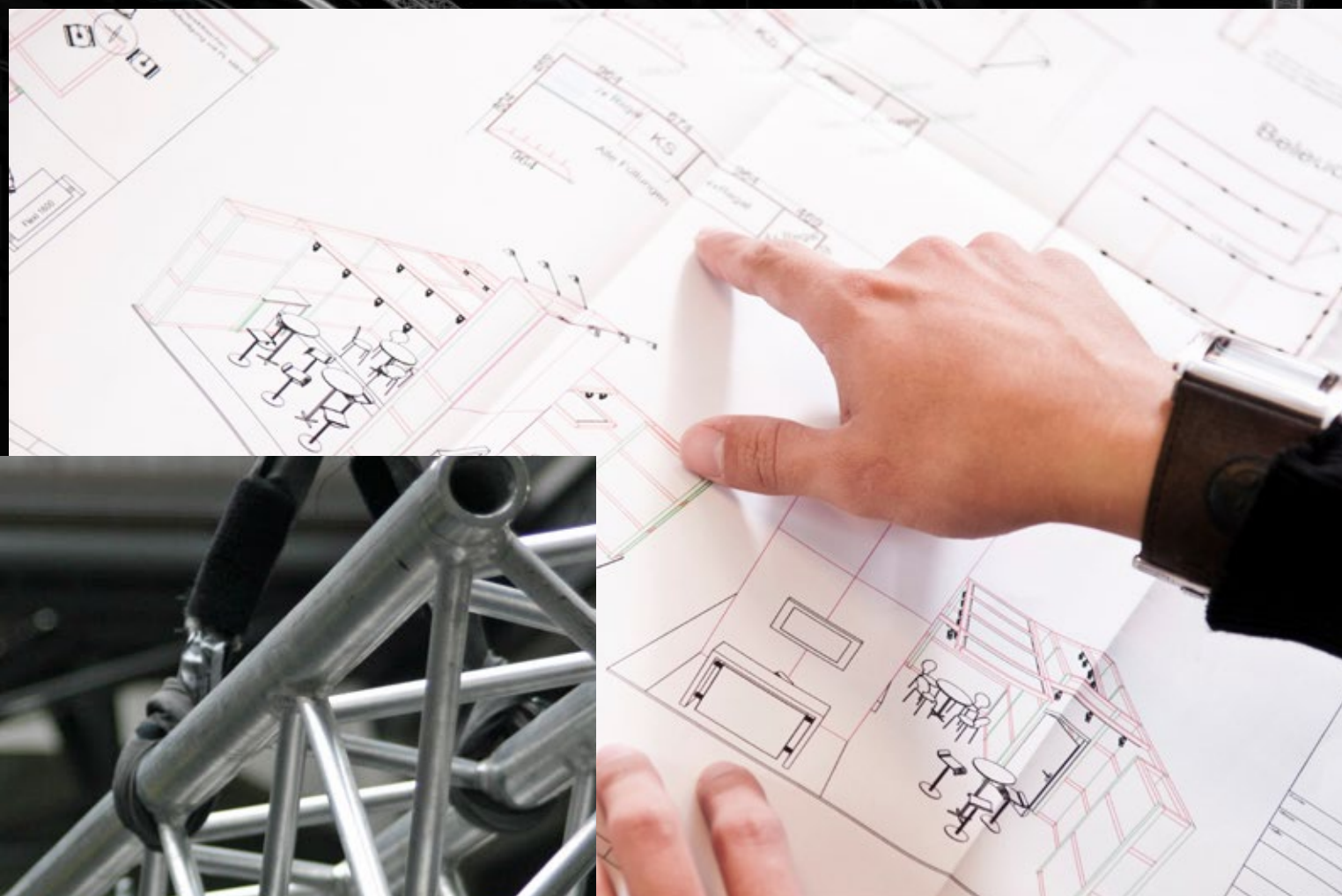
Exhibition Stand Construction

Personal. Fast. Reliable.

In times of a fully digitalized world, the personal contact often gets lost. Even today the best deals are concluded by a simple handshake after a face-to-face conversation in a representative environment.

We made it our business to individually and exceptionally create temporary architecture for you. A first-class trained team of designers, carpenters, and mechanics delivers solid high-class workmanship. There are no boundaries for us when it comes to quality, precision, and design.

RELIABLE. GLOBAL. PERSONAL. FAST. SUSTAINABLE.
CUSTOMER-ORIENTED. EFFICIENT. FLEXIBEL. INNOVATIVE.
COMPETENT. CREATIVE. TRANSPARENT. UPSCALE.



WHY **ROC**

**We conceptualize, design
and produce high-quality
exhibition stands which
are **convincing** worldwide.**

rocDesign. convinces customers worldwide not only through upscale and creative exhibition stands but also through personal and honest customer relations, reliable cooperation, fast and efficient working methods and a very high standard of quality.

More than 28 years of experience, over 61.500 built sqm per year, projects in more than 22 countries, over 500 innovative projects, and more than 80 satisfied customers make us your competent partner.

**GERMANY. AMERICA. SPAIN. MEXICO. ITALY.
BRAZIL. FRANCE. NORWAY. ENGLAND. CANADA.
POLAND. DENMARK. CZECH REPUBLIC. HUNGARY.**

Sustainability as Business Philosophy.

In our projects we have a reuse quota of approximately 88% and rely on resource efficiency in our entire process chain. For us state-of-the-art technology in heating, machines, EDP, and the vehicle fleet is a given. We also rely on sustainability and ecologically produced products and sustainable processes respectively when it comes to our suppliers.

Your exhibition stand needs to be particularly sustainable?

We make it our business to design our exhibition stands as sustainable as possible. For a simplified display we created a self-explanatory pyramid, which shows the individual steps up to a Co2 neutral exhibition stand.

LEVEL 01

Sustainability Standard

All of our exhibition stands are sustainable starting at the first level. We pay attention to a high reusability of the products and materials and this is what sets us apart from our competitors.

LEVEL 02

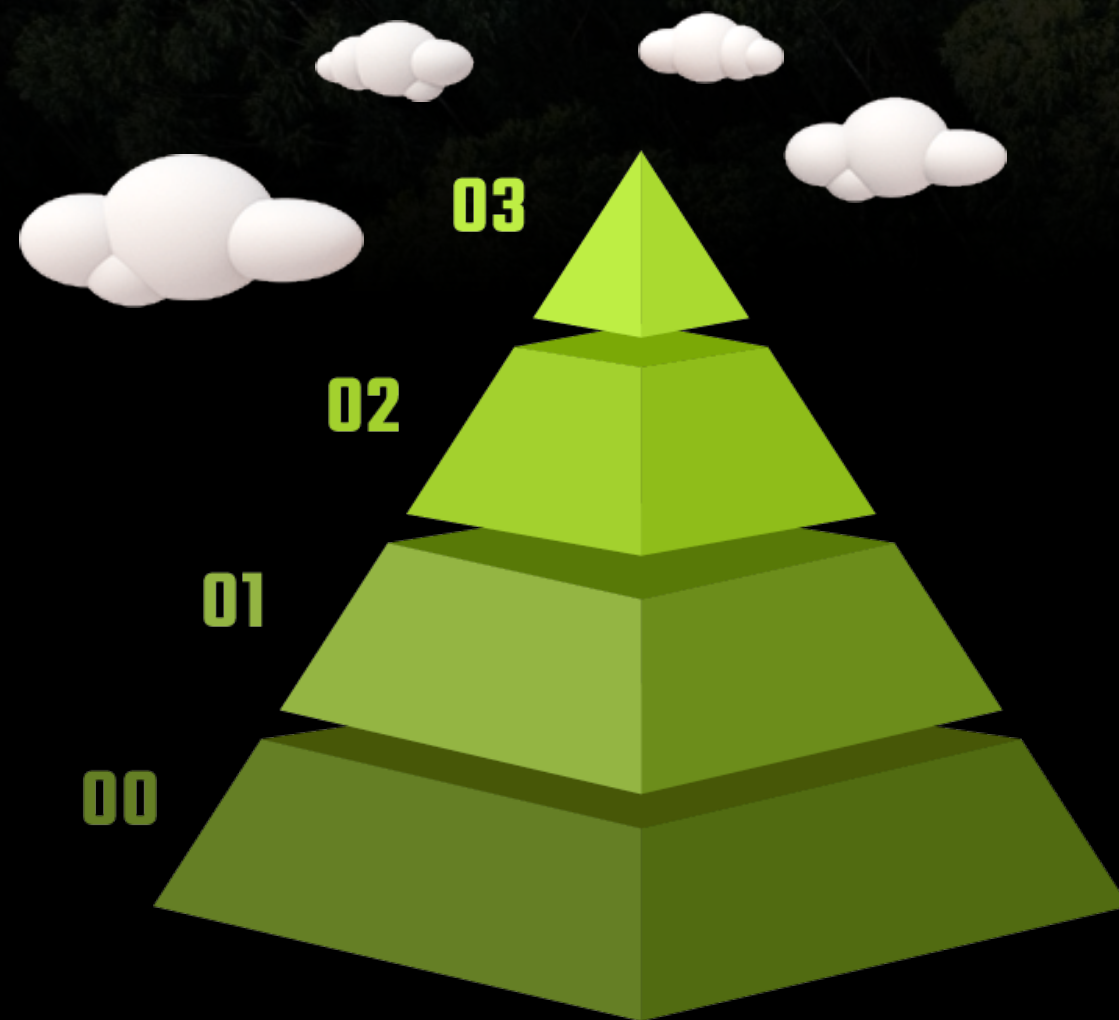
Sustainability PLUS

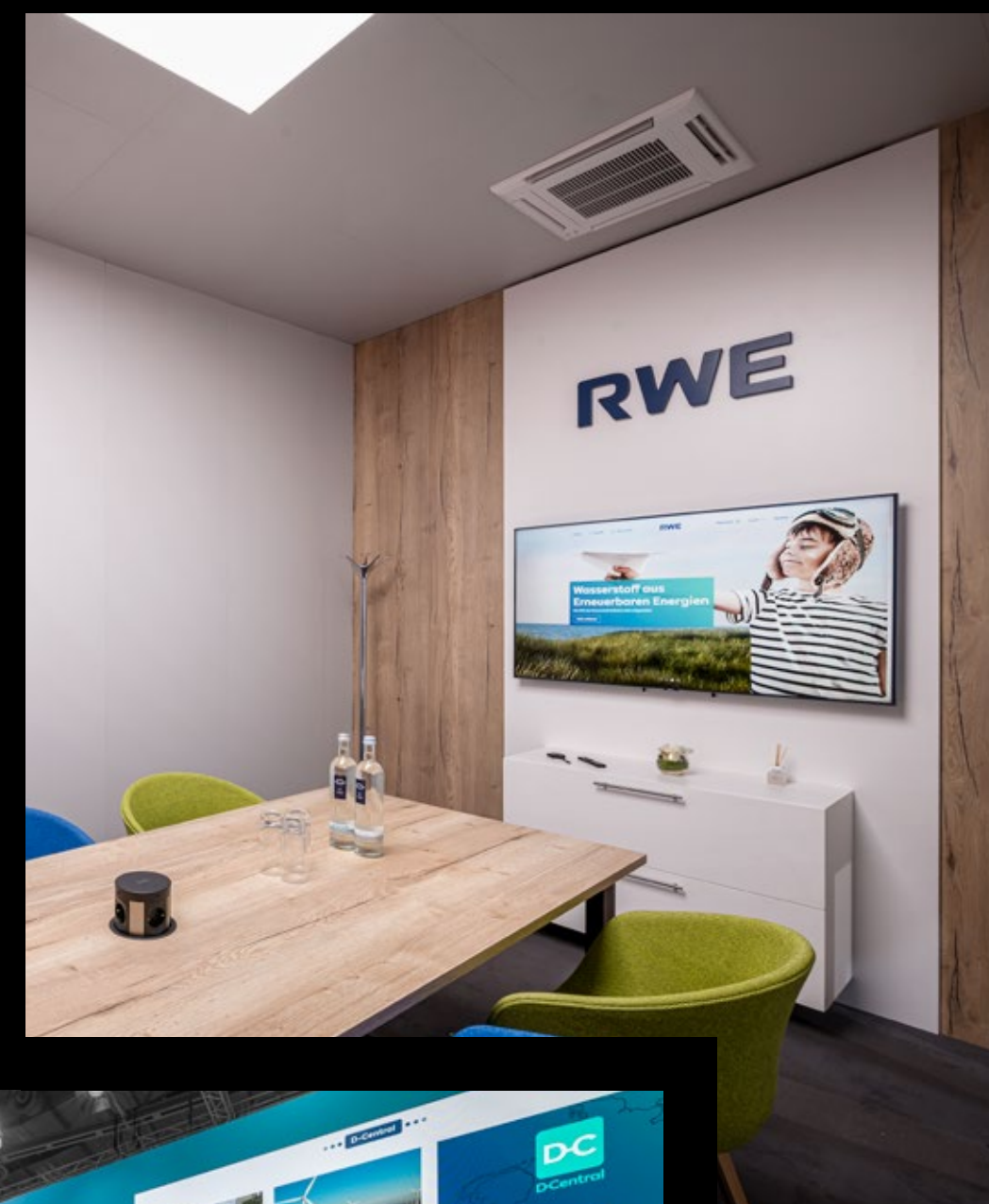
Since not all components can be reused, we offer you the opportunity at this point to use products that are sustainable and marked as such.

LEVEL 03

Sustainability PREMIUM

Your exhibition stand is supposed to be particularly sustainable. For this reason we offer you the opportunity to provide a direct Co2-compensation. The carbon emission for the production and construction of the exhibition stand will be calculated. This amount will then be offset in trees and be planted in the company's own forest.





RWE - E-WORLD 2024



TSE - IAA Transportation 2024



Alps Alpine - Electronica 2024

FOG GmbH



FOG EnforceTac - Nürnberg 2025





Dönges - 112 Rescue 2024



SPIER - IAA Transportation 2024

HASCO®
Ermöglichen mit System.

HASCO

HASCO®
Enabling with System.

Mouldmaking
starts
with HASCO.

Formenbau
beginnt
mit HASCO.

HASCO

HASCO®
Ermöglichen mit System.

AHP MERKLE®
BEWEIST

TERBERG HS - IFAT 2024





HYGIENETECHNIK. WASCHANLAGEN. PROZESSTECHNIK.



DIE WELT DER HYGIENETECHNIK.

MOHN
WELTMARKTFÜHRER
FÜR PERSONAL-HYGIENESCHLEUSEN
VERLÄSSLICH DURCH 40 JAHRE 24 HAGEN



MOHN

WORKFLOW

Our Workflow. For your success.

01

First Consultation

Discuss customer goals, requests, and visions in order to get a clear vision of the project.

02

Concept Development

Develop ideas and combine them into a well-thought-out concept.

03

Proposal Phase

Present and as the case may be optimize a concept-based, transparent proposal.

04

Rendering

Creation of a detailed visualization for a realistic impression of the booth.

05

Production

Material procurement, component production, and manufacturing according to the concept specifications.

06

Assembly

Fast and reliable assembly of the booth worldwide.

THE END

**IT IS GOING
TO BE **EXCITING.**
REST ASSURED.**

www.rocDesign.de

MESSEBAU **roc**
Design.